

DRG3 GET MORE GREEN

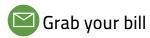
Why choose green? To save green!

Thanks to DRG3, you can choose the "Get More Green" plan from DP&L Energy. Every month, 100% of your electricity purchase will include renewable energy certificates ("RECs").

Enrolling supports the continued development of renewable electricity production as well as the DRG3 initiative to increase the sustainability of the Dayton area.

More importantly, you'll save money over the standard electricity rate. Take advantage of your access to renewable energy and GET MORE GREEN today!

SAVE UP TO SAVE UP TO SAVE UP TO Per year*







Estimated savings applies to customers in the Dayton Power & Light service territory.

Offer expires December 31, 2014.

DP&L Energy and the Dayton Power and Light Company are separate but affiliated companies. DP&L Energy's pricing is not regulated by the PUCO. Customers do not have to buy DP&L Energy's products in order to receive quality, regulated service from The Dayton Power and Light Company.

*Savings based on discounted residential rate of 7.59 cents per kWh as listed on dplenergy.com/green as of 11/07/2014, customer's average annual usage of 10,000 kWh per year, and DP&L's standard rate of 9.767 cents per kWh as of August 2014. Your actual savings will vary based on usage and standard rates that are subject to change on a frequent basis.

By purchasing this service you will offset all or a portion of your annual electricity usage with an equivalent amount from renewable sourced generation. Renewable energy sources include, but are not limited to, wind, water, solar, geothermal and/or biomass. Electricity from a specific generation facility will not be delivered directly to your service address, but your purchase of this service ensures that renewable energy equivalent to the applicable percentage of your historic usage (as determined at time of enrollment) is produced using renewable resources in the United States on an annual basis.



Now you can SAVE ON YOUR ELECTRIC COSTS with DP&L Energy and Dayton Regional Green 3.

Who is DP&L Energy?

DP&L Energy is a competitive retail electric supplier that's been saving our customers money on electric costs since 2001. DP&L Energy is a sister company of Dayton Power & Light and both are owned by parent Company DPL Inc., which was acquired by the Fortune 200 global power company AES in 2011.

Why doesn't my local utility just lower my rate?

Regulated electric utilities charge rates set by the Public Utilities Commission of Ohio (PUCO). Pricing for DP&L Energy is unregulated, so we can set our prices according to market conditions.

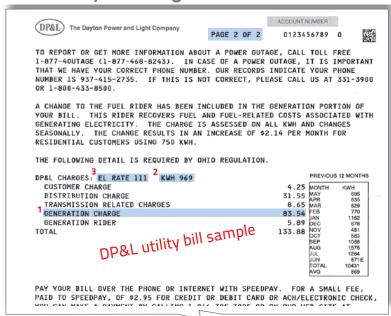
Why should I switch?

Because you might be paying too much for your electricity. Sign up now and save on the most significant portion of your electric bill – your generation charges. After you switch, your utility continues to send you your bill, maintain your lines, restore outages and read your meter.

Are the savings worth it?

Absolutely. With lower wholesale electricity prices available now, this is a great time to switch and take control of your energy budget.

Determine your savings



Calculate your current rate

Generation charge (1) ÷ kilowatt hours (kWh) (2) = ______ your current rate.

Determine your savings

- Go to www.dplenergy.com/green
- Click on determine your savings
- Select your utility
- Enter your rate code (3) from your bill
- 5 Select the rate and term from the choices
- 6 New rate x (2) kilowatt hours (kWh) = _____ new generation charge (4).
- Generation charge (1) new generation charge (4) = YOUR SAVINGS.

Signing up is quick and easy!

Just grab a recent copy of your electric utility bill and then sign up online.



